

### Invitation to ITovation 3

FAST and NTNU invite you and your colleagues to NTNU's third ITovation event. As before, we'll gather researchers, PhD students and other interested individuals for this new ITovation experience.

The main issue this time is how the search of large amounts of data developed into an area of international expertise based in Norway, and how FAST envisions the future of search engines now that the company has become a part of Microsoft. We'll also look at the academic challenges posed by this topic. NTNU greatly appreciates that alumni John Markus Lervik will bring key FAST employees to his old university to inspire us.

Improvisation, innovation and ITovasjon: Bassist and PhD student Michael Duch will improvise around the winning entry in the Open Wall ITovation Competition. Associate Professor Ekaterina Prasolova-Førland will provide insight into how 3D can be used for learning, and a Danish partner, Jacob Jaskov, will offer his thoughts on how to reassess our thinking about innovation.

ITovation is a collection of more than 200 participants, a mix of industry players, researchers and students. What is equally important is that everything is accessible on the Internet, via both direct transmission and recording. This time ITovation can also be experienced via mobile phone, thanks to another new start-up company in Trondheim, Adactus, which also provides the same service to Al Jazeera. So, whether you're at home, wandering in Wireless Trondheim or at work in Mountain View, you can keep up with Microsoft and their thoughts about the future of search.

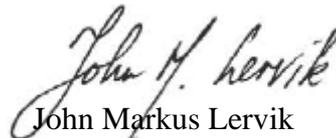
Time and place: Wednesday, October 22, 15:00 – 18:00 in EL 5, Elektrobygget, Gløshaugen, NTNU. As usual, the event will be followed by an inspiring collection of good food and drink. Participants can also partake in the Technoport Awards at 20:00.

See [www.itovation.org](http://www.itovation.org) for more information and to register.  
Register by Oct. 15, 2008 to guarantee a place.

Welcome!



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CEO FAST, A Microsoft Subsidiary